



TC TechCrunch

Need Tunes For An Indie Film? Audiosocket Launches A Fully Hosted Music Storefront

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How to create your license

- ✓ Add and remove tracks from your projects.
- ☆ Favorite a track if you want to save it for later.
- 🗑 Remove a track if you're changed your mind.

License > Payment > Download

Tell us the name of the project you're working on, decide which songs you want, and choose a license. You can add another project if you need some songs to have a different license or project title.

your project's name	Student Use \$5 / song	Which license is right for me?	
▶ Go Get Them Joshua R. Mosley Library Disc 1	Joshua R. Mosley	01:48	☆ ✓ 🗑
▶ Paper Thin Moonlighting	Tanya Morgan	03:33	☆ ✓ 🗑
▶ Flying Guitars Jeff Thal CD 1	Jeff Thal	01:35	☆ ✓ 🗑
▶ The Eternal Return Heartbeat Submarines (Remastered)	Sonogram	04:49	☆ ✓ 🗑
Add more tracks		A Student Use license for this project is \$20.00	
		Total is \$20.00	

Add another project

Pay for licenses

privacy policy : terms of service : faq : help : © 2011 audiosocket

Audiosocket, the Music-as-a-Service platform provider, is today launching its own Music-as-a-Service Storefront. (Yep, in acronym lingo, that's a "MaaS.") The company already **powers the backend of the Vimeo's Music Store**, allowing for the integration of appropriately licensed tunes into online videos. Now, with the new hosted service, Audiosocket aims to connect indie musicians and digital media companies, including launch partners **IndieFlix**, **The National Festival for Talented Youth** (NFFTY) and a new e-learning company LearnCreate.

The MaaS Storefront will offer AudioSocket's catalog of over 33,000 pre-cleared songs from emerging artists in need of discovery and distribution to others in content creation communities, specifically those who are also focused on supporting indie artists themselves. (Well, those are the most likely partners for this service, that is.) The Storefront will be provided as white label offering which partners can customize, brand, and have up in running within 24 hours.

For example, **IndieFlix**, which likes to call itself the "Netflix for indie films," says it gets a lot of submissions where the music hasn't been properly licensed. Until now, it has had to spend its own time and money to resolve these problems, the company reports. With the Audiosocket Storefront, though, IndieFlix will be able to simplify this process. With the IndieFlix

Storefront, [available here](#) , filmmakers can now browse and search for music by genre, mood, tempo, vocal, themes or instruments.

This isn't the first deployment for Audiosocket's "MaaS" – **Vimeo's Music Store was**. But where that was a custom integration designed just for the Vimeo website, you can think of this one as "Vimeo Lite." Instead of a full-on integration, this is a *hosted* product, a plug-and-play music storefront that anyone could use.

More details on the Audiosocket Storefront will be available from the company website: audiosocket.com .